



Make More Happen™
Awards 2020



Change Agents

We want to see you in action!

Before submitting your photos to the Make More Happen™ awards or Change Agents program, here are some handy tips to ensure your take a great photo that is eligible to be a finalist.

Tips to consider for a competitive photo entry:

- 1 Submit your original photo. A screenshot, a photo of a photo or photos saved from social media are low resolution and can not be enlarged for print and web promotions.
- 2 Photos should be in-focus and not blurry. We want to see you!
- 3 Photos in landscape orientation are preferred. While we accept vertical shots, that orientation doesn't translate well to viewing online or submitting with press releases.
- 4 Please do not add text, emojis or photo app filters to the original photo.
- 5 Submit the best! We will accept up to three photos for Make More Happen Award applications. You only need to submit one for Change Agents contests, so pick the best one!

Great photo entries:

- Include people from your agency and the nonprofit in your photo.
- Capture the volunteering in the moment — people love an action shot!
- Send the original photo in the highest resolution, at least 300KB.

Include a descriptive caption:

- What is happening in the photo?
- Your history of involvement with the nonprofit.
- The impact you are making.
- The names and organizations of the people in your photo.

Questions? Email us at MakeMoreHappenAward@Safeco.com or MakeMoreHappenAward@LibertyMutual.com



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