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The 2024 Make More Happen Awards is a two-step process:

1. Pre-application – ensure your nonprofit is eligible for a Make More Happen Award.
2. Once approved, you’ll receive an email notification to fill out the full Make More Happen Award application. \*\*ADD noreply@reviewr.com to your address book to make sure you get application updates\*\*

We recommend that you save your application often, so you don’t lose your work if you need to come back to it later.

All pre-screen applications are due June 30, 2024.   
All final applications are due August 2, 2024.  
If you have questions, email [Alexis.Holzer@Safeco.com.](mailto:Alexis.Holzer@Safeco.com.)

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**Pre-screen questions**

**Agency Information:**

Agency Owner Master code

Agency name

Agency address 1

Agency city

Agency state

Agency zip code

Agency phone number

Agency website

**Did your agency location apply for Make More Happen Awards in 2022 or 2023?**

* Yes
* No
* I don't know

**Applicant information:**

Your first name

Your last name

Your agency title

Your agency email address

**Nonprofit information**

Nonprofit Name

**Nonprofit TAX ID** (this is a nine-digit number, also called EIN number) Example: 12-3456789

Nonprofit address 1

Nonprofit address 2

Nonprofit city

Nonprofit state

Nonprofit zip code

Nonprofit phone

Nonprofit website

**Nonprofit mission statement**

**When did your agency start supporting the nominated nonprofit?**

Month and year

**Which of the following focus areas does the nonprofit support?**

* Education
* Health
* Homelessness
* Fighting Hunger
* Environment
* Community Safety
* Arts & Culture
* Community Development
* International
* Supporting Troops & Veterans
* Other

**End of pre-screen application**

**Full-application questions**If the nominated nonprofit meets eligibility guidelines, the agency will be invited to complete the full application, outlined below. Answers to these questions serve as the basis for award stories, so take care including details.

**Make More Happen Award participation notice**

If selected for a Make More Happen Award, we’ll award the nonprofit a $5,000 donation on your behalf, a story about your volunteerism with the nonprofit will be published on AgentGiving.com, a public relations firm will pitch your story to your local media, and you’ll be entered into an incentive challenge to promote that story to your community to win another $5,000 donation for the nonprofit. In the following questions, tell us what you want your community to know about your agency’s charitable efforts with the nominated nonprofit.

1. **Why did the agency choose to support this nonprofit?**
2. **How does the agency support the nonprofit throughout the year? (Please be specific about the type and frequency of volunteerism and donations)**
3. **Please describe a memorable experience when the agency made a positive difference for the nonprofit.**
4. **How will the nonprofit use the potential $10,000 donation? (Provide up to two specific examples.)**
5. **If selected, how would you use your agency marketing channels to promote your award?**

**Photos:** For your application to be considered, you must submit three photos showing your agency’s involvement with the nonprofit. (If your application is selected for a Make More Happen Award, these photos will be included in media press releases, online, social media, future marketing and other uses. Be sure to obtain the permission of everyone in the photo and carefully read the photo and application agreement when you confirm your application e-signature.)

**Photo captions:** Provide as much detail about the photos as possible including names and titles of who is in the photo, the year/month it was taken and what is happening in the photo.

**Agency information**

1. **Does your agency represent Liberty, State Auto, Safeco or a combination?**
2. **How many people work at your agency?**
3. **How many people at your agency are involved with the nonprofit?**
4. **Does anyone at your agency hold any official titles with the nonprofit** (i.e. current or past board member, committee lead/volunteer, etc.)?
5. **Are agency employees provided paid time off to volunteer** (including with the nominated or other nonprofit)?
6. **Do you invite your agency clients to get involved in the agency’s charitable work?**

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